

330 Cranberry Street Newland, NC 28657 | [newlandchristmas@gmail.com](mailto:newlandchristmas@gmail.com) | 828-413-2482

## Sponsorship Program

### **Silver Sponsorship at \$300 Offers:**

- 1- Your logo or photo on our website that gets dozens of clicks during the year but picks up to hundreds a day come late October
- 1- Listing on the sponsor's billboard located on-site.

### **Gold Sponsorship at \$600 Offers:**

- 1- Your logo or photo on our website that gets dozens of clicks during the year but picks up to hundreds a day come late October
- 1- Listing on the sponsor's billboard located on-site.
- 1- Real Estate Sized Sign to be placed at the venue on the town square

### **Platinum Sponsorship at \$1,200 Offers:**

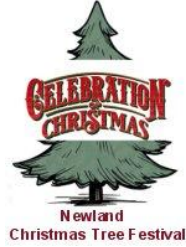
- 1- Your logo or photo on our website that gets dozens of clicks during the year but picks up to hundreds a day come late October
- 1- Listing on the sponsor's billboard located on-site.
- 1- A banner visible from the main music stage
- 1- Heavy Facebook coverage.
- 1- Inclusion into social media promotions including Instagram, Facebook, TikTok with 2 posts per month until September when that increases to 1 post per week.
- 1- Platinum sponsors may have a vendor booth FREE of charge.

### **Gazebo Sponsorships at \$2,400 Offers:**

- ~ The same coverage as a Platinum sponsor
- ~ Heavy Facebook posts with boosts
- ~ a sign or banner will be placed at the gazebo, the single most visible landmark in the town square.

### **Diamond Sponsorships for \$4,800 Offers:**

- ~ The same coverage as a Gazebo sponsor
- ~ Your business name can get added to our advertising efforts that include TV interviews, radio interviews, Facebook posts, and more
- ~ **For example, we could announce, "The Newland Christmas Tree Festival featuring YOUR NAME HERE"**



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### **CIRCLE ONE SPONSORING LEVEL**

DATE:

Sponsor's Name:

911 - Street Address:

City, State, Zip:

Mailing Address if different from address above:

City, State, Zip:

Phone:

Email:

Signature:

Comments if any: